

WOMEN HELPING WOMEN FUND

Corporate Partner Packet



Let's Partner!

Corporate partners show commitment to empowering the most vulnerable in the Spokane region. Our grants, scholarships, and work in the community are made possible because of your support.

Become a Partner

Our Impact

Women Helping Women Fund (WHWF) believes in investing in big, bold ideas and trusting nonprofits as leaders in their own communities. Our corporate partners show commitment to empowering the most underserved in Spokane.

Since 1992 Women Helping Women Fund has awarded more than \$7 million, which has funded over 650 programs focused on critical issues in our community.

We are building a large community of educated, strategic givers who are inspired to make lasting change through collective giving.

In 2024, Women Helping Women Fund...

Granted \$315,500 to 19 local nonprofit programs that serve women and children.

Awarded \$22,500 in scholarships to young mothers balancing tuition and childcare.

Distributed \$22,125 in InstaGrants to meet immediate needs or opportunities within the nonprofit community.

With your support, we can accomplish even more in 2025!



Mission Partner

\$20,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

• 5 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

COMMUNITY VISABILITY

 Recognition as a Mission Partner during 12 events hosted by WHWF

- · Recognition on event ads
- Logo Included on Promotional Mailer
- Recognition as a Mission Partner on Event Site
- Introduction as a Mission Builder Partner During Event
- Table for 20 guests During the Event Program



Changemaker Partner

\$15,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

 4 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

COMMUNITY VISABILITY

 Recognition as a Mission Partner during 12 events hosted by WHWF

- Recognition on event ads
- Logo Included on Promotional Mailer
- Recognition as a Changemaker Partner on Event Site
- Introduction as a Changemaker Partner During Event
- Table for 10 guests During the Event Program



Community Builder Partner

\$10,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

 3 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

COMMUNITY VISABILITY

 Recognition as a Mission Partner during 12 events hosted by WHWF

- Recognition as a Community Builder Partner on Event Site
- Introduction as a Community Builder Partner During Event
- Table for 10 guests During the Event Program



Benefactor Partner

\$5,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

- Annual Impact Update
- WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

• 2 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

COMMUNITY VISABILITY

- · Group volunteer opportunity in partnership with WHWF
- Opportunity to partner on an InstaGrant

- Recognition as a Benefactor Partner on Event Site
- Recognition as a Benefactor Partner During Event
- Table for 10 guests During the Event Program



Caring Heart Partner

\$2,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

• WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

 1 Social Post - We will recognize you as a Caring Heart Partner leading up to the Give Like a Woman event in May 2024

COMMUNITY VISABILITY

- · Group volunteer opportunity in partnership with WHWF
- Opportunity to partner on an InstaGrant

GIVE LIKE A WOMAN EVENT

- Recognition as a Caring Heart Partner on Event Site
- Recognition as a Caring Heart Partner During Event
- Table for 10 guests During the Event Program

ADDITIONAL ADD-ON SPONSORSHIPS

- Evening of Gratitude Purse Raffle (\$500)
- Mom Prom (\$500)



Helping Hand Partner

UP TO \$1,999 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

DIGITAL

• WHWF Website (Homepage & Corporate Partner Page)

SOCIAL

1 Social Post - We will recognize among the Helping Hands
 Partners leading up to the Give Like a Woman event in May 2024

GIVE LIKE A WOMAN EVENT

- Recognition as a Helping Hand Partner on Event Site
- Recognition as a Helping Hand Partner During Event

ADDITIONAL ADD-ON SPONSORSHIPS

- Evening of Gratitude Purse Raffle (\$500)
- Mom Prom (\$500)



Additional Ways to Support

Women Helping Women Fund is asking companies to shift from being an event sponsor to an organizational partner to make a greater impact on our mission while providing you with a more unique branding opportunity.

CORPORATE GIVING

 If your company has a corporate giving program, add WHWF to the list.

NON-CASH GIFTS

- Furniture, tech, supplies
- Lend skills or services in-kind

EVENT SUPPORT

- Purchase a table at Give Like a Woman or start a corporate fundraising team.
- Donate an item to our raffle

CUSTOMER GIVING

- Round up at the register
- Donation of proceeds

INDIVIDUAL GIVING

Become a member of the WHWF Giving Circle



GIVING CIRCLE

TURNING GOOD INTO GREATER GOOD.
IT'S WHY WE GIVE TOGETHER.

Giving Circles bring a group of people with shared values together to collectively discuss and decide where to make a pooled gift.

Giving circles support with their dollars, but also build awareness, volunteer, and more. Individuals multiply their impact and knowledge, have fun, and connect with their local community!







BENEFITS OF JOINING

- Nominate nonprofits to receive grant funding from pooled donations.
- Support local nonprofits during volunteer events.
- Learn more about nonprofits during monthly Nonprofit Connect sessions.
- Socialize with other like-minded community members at WHWF events.
- Giving Circle Members who contribute at least \$50/month receive a complimentary ticket to the annual WHWF spring event, Give Like a Woman.

